

Module: Digital Storytelling

Assignment to the study programme Certificate programme "EUGLOH Certificate of Advanced Studies in Global Health"

Assigned module parts

Learning form	Course (compulsory)	Turnus	ECTS
Lecture & Seminar	Digital Storytelling	SoSe	3

Type of module	Elective module with compulsory courses
Participation requirements	None
Time in the course of studies	Semester 1
Duration	1 semester
Contents	Digital storytelling is an important part of our world today, as online media platforms continue to grow and become our main source for information. Creating stimulating digital stories designed for target audiences is now a crucial element to sharing those online messages and impactful content. Through the lens of health and One Health concepts, students are guided through the skills and knowledge required to write and execute impressive digital storyboards, and asked to create their own storyboard with exclusive temporary access to Pageflow.
Learning Outcomes	• Understand the concepts involved in digital story creation • Discuss the role of digital storytelling in medicine and public health • Comprehend One Health concepts and recognise examples of One Health in media • Recognise different writing techniques/styles and the purposes they serve in varied contexts. • Develop and edit scripts and storyboard templates • Create a digital story using Pageflow

Form of the module examination	Term paper
Type of assessment	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned compulsory and, if applicable, compulsory elective examination parts).
Person responsible for the module	Bernarda Espinoza Castro
Language(s) of instruction	English
Other information	None

Reading List

- 1) <https://www.who.int/europe/initiatives/one-health>
- 2) <https://www.cdc.gov/onehealth/basics/index.html>

Abbreviations and explanations

CP	Credit Points,
ECTS points	ECTS European Credit Transfer and Accumulation System
SoSe	Summer semester
WiSe	Winter semester