

SOCIAL AND ENVIRONMENTAL ENTREPRENEURSHIP: BUSINESS CHALLENGES

WP4

Programme

Thursday June 18th:

- 9.00-9.15- Registration.
- 9.15-9.30- Presentation of the Activity
- 9.30-10.00-Introduction of challenges.
- 10.00-11.00- Team Building.
- 11.00-11.10- Forming of groups.
- 11.10-11.30- Break.
- 11.30-13.30- Design Thinking and Solutions development (I)
- 13.30-15.00- Lunch.
- 15.00-15.30- Circular economy.
- 15.30-17.30- Design Thinking and Solutions Development (II)
- 17.30- 18.30 -University Guided Tour.

Friday June 19th:

- 9.00-10.30- Solutions Development.
- 10.30-11.00- Break.
- 11.00-11.30- Elevator Pitch.
- 11.30-12.15-Preparing the Presentations.
- 12.15-13.15-Competition - Demo Day.
- 13.15-14.00- Reflections and Feedback.
- 14.00- Closing.